

IELTS WRITING TASK 2

Q-Psychologists have known for many years that color can affect how people feel. For this reason, attention should be given to color schemes when decorating places such as offices and hospitals.

-How accurate is this statement? For example, how far do colors influence people's health and capacity for work?

Give reasons for your answer and include relevant examples from your knowledge or experience.

Answer-Colour has always played an essential role in human history, and according to some recent research, it affects our consciousness and mood. I believe that a proper color represents goodwill and shows tenderness, so public buildings should have adequate color and decoration.

To begin with, we are associated with different colors from the very beginning of our life. Parents and teachers teach us different colors, and scientists believe that a child's ability to classify colors is connected with his caliber and talent. Thus our brains associate these colors with our moods and feelings. For instance, the red light on the streets sends an immediate alert to our brain to stop our vehicle, while the green color signals us to go ahead. Thus we are trained to react and feel differently to the association of colors. From this perspective, it is essential to use soothing and accepted colors in places like schools, hospitals, and offices.

Furthermore, we associate colors with different events from our personal experiences. For these reasons, some people relate red with blood while white with peace. On the other hand, universally, blue is the color of nature, and fewer people would complain about it. Besides, people in some countries relate colors with specific moods. For example, more than one-quarter of Americans believe that blue has something to do with comfort and coziness, while red represents violence. Due to the influence of colors in human psychology, all renowned food and beverage retailers have their color schemes.

According to an article published in the Huffington Post, a combination of slate blue mixed with olive green and soft cream has helped to foster a team environment in many organizations. This also states that it has increased employees' team spirit and productivity.

To conclude, people's well-being often depends on their psychological condition, and since color has an acute influence on our mood, pleasing color schemes should be used in our homes, offices, schools, and public places.

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www.theieltsbridge.com

46 D PATHRIBAGH, NEAR SGRR PG COLLEGE DEHRADUN
Email-**theieltsbridge@gmail.com**
Web- **www.theieltsbridge.com**